<u>**Amendments to the Claims:**</u>

This listing of claims will replace all prior versions, and listings, of claims in the application:

<u>**Listing of Claims:**</u>

Claim 1 (currently amended): A method comprising:

receiving primary content data at an entertainment system from a primary external source;

~~receiving subsidiary data at the entertainment system from a subsidiary external source, the subsidiary data being independent of and supplementing the primary content data~~;

displaying the primary content data;

~~determining the identity of the primary content data currently displayed;~~

~~determining whether subsidiary data supplementing the primary content data exists by~~ accessing a storage database <u>of the entertainment system including subsidiary data independent of and complementary to the primary content data, the storage database having a plurality of portions each including a piece of the subsidiary data and an identifier that indicates the primary content data associated with the subsidiary data,</u> using <u>the identifier included in</u> the primary content data ~~identity; to~~ <u>to</u> obtain~~ing~~ the <u>piece of</u> the subsidiary data ~~identified in the storage database for display~~ <u>associated with the primary content data</u>; and

displaying the <u>associated</u> subsidiary data.

Claim 2 (currently amended):   The method of claim 1, further comprising:

receiving the subsidiary data corresponding to a program of the primary content data prior to beginning receipt of the program; and

storing the subsidiary data corresponding to the program locally <u>in the storage database</u>.

Claim 3 (original):   The method of claim 2, wherein obtaining subsidiary data comprises obtaining the subsidiary data from a local nonvolatile storage medium.

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Claim 4 (currently amended): The method of claim 1, ~~wherein the step of providing the subsidiary data comprises~~ further comprising:

determining an elapsed time of a program of the primary content data;

identifying a portion of the subsidiary data <u>from the plurality of portions</u> which corresponds to the program;

identifying a piece of the portion of the subsidiary data which corresponds to the elapsed time of the program; and

~~providing~~ <u>displaying</u> the piece concurrently with the primary content data.

Claim 5 (currently amended): The method of claim 4, wherein identifying a portion of the subsidiary data comprises accessing [[a]] <u>the storage</u> database ~~which stores a plurality of portions of the subsidiary data~~.

Claim 6 (original): The method of claim 1, wherein the primary content data comprises data of at least one of a television broadcast, a digital satellite broadcast, an Internet broadcast, and an audio-only broadcast.

Claim 7 (currently amended): The method of claim 1, ~~wherein~~ <u>further comprising</u> determining the identity of the primary content data currently displayed ~~comprises~~ <u>via</u> reading an identifier ~~included~~ <u>associated</u> with the primary content data.

Claim 8 (cancel)

Claim 9 (currently amended): The method of claim 1, ~~wherein obtaining the subsidiary data comprises~~ <u>further comprising</u> retrieving the subsidiary data from a remote server.

Claim 10 (currently amended): The method of claim 1, wherein the subsidiary data comprises at least one of reference information regarding a program of the primary content data, biographical information regarding actors, guests ~~and~~ or participants of a program of the primary content data ~~and advertisements~~.

Claim 11 (cancel)

Claim 12 (original): The method of claim 1 wherein displaying the subsidiary data comprises displaying the subsidiary data synchronous to the primary content data.

Claim 13 (currently amended): A machine-readable medium having stored thereon ~~data representing sequences of~~ instructions which, when executed by a machine, cause the machine to perform operations comprising:

receiving primary content data at an entertainment system from a primary external source;

~~receiving subsidiary data at the entertainment system from a subsidiary external source, the subsidiary data being independent of and supplementing the primary content data;~~

displaying the primary content data;

~~determining the identity of the primary content data currently displayed;~~

~~determining whether subsidiary data supplementing the primary content data exists by~~ accessing a storage database of the entertainment system including subsidiary data independent of and complementary to the primary content data, the storage database having a plurality of portions each including a piece of the subsidiary data and an identifier that indicates the primary content data associated with the subsidiary data, using the identifier included in the primary content data ~~identity;~~ to obtain~~ing~~ the piece of the subsidiary data ~~identified in the storage database for display~~ associated with the primary content data; and

displaying the associated subsidiary data on ~~the~~ a display device ~~of the entertainment system~~.

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Claim 14 (currently amended): The machine-readable medium of claim 13, wherein the instructions further comprise instructions causing the machine to perform operations comprising:

receiving ~~all of~~ the subsidiary data corresponding to a program of the primary content data prior to ~~beginning~~ receipt of the program; and

storing the subsidiary data corresponding to the program locally.

Claim 15 (original): The machine-readable medium of claim 14, wherein the instructions for obtaining subsidiary data comprises instructions causing the machine to perform operations comprising obtaining the subsidiary data from a local nonvolatile storage medium.

Claim 16 (original): The machine-readable medium of claim 13, wherein the instructions ~~for providing the subsidiary data~~ further comprise instructions causing the machine to perform operations comprising:

determining an elapsed time of a program of the primary content data;

identifying a portion of the subsidiary data which corresponds to the program;

identifying a piece of the portion of the subsidiary data which corresponds to the elapsed time of a program; and

providing the piece concurrently with the primary content data.

Claim 17 (currently amended): The machine-readable medium of claim 16, wherein the instructions for identifying a portion of the subsidiary data comprise instructions causing the machine to perform operations comprising accessing [[a]] the storage database ~~which stores a plurality of portions of the subsidiary data~~.

Claim 18 (currently amended): The machine-readable medium of claim 13, wherein the instructions ~~for determining the identity of the primary content data currently displayed~~ further comprise instructions causing the machine to perform operations comprising reading an identifier ~~included~~ <u>associated</u> with the primary content data to identify <u>to identify the primary content data</u>.

Claim 19 (cancel)

Claim 20 (currently amended): The machine-readable medium of claim 13, wherein the instructions ~~for obtaining the subsidiary data~~ further comprise instructions causing the machine to perform operations comprising retrieving the subsidiary data from a remote server.

Claim 21 (currently amended): The machine-readable medium of claim 13, wherein the subsidiary data comprises at least one of reference information regarding a program of the primary content data, biographical information regarding the actors, guests ~~and~~ <u>or</u> participants of a program of the primary content data ~~and advertisements~~.

Claim 22 (currently amended): The machine-readable medium of claim [[13]] <u>18</u>, wherein the instructions for determining the identity of the primary content data are performed in response to a change in the primary content data currently displayed.

Claim 23 (currently amended): The ~~method~~ <u>machine-readable medium</u> of claim 13 wherein the instructions for displaying the <u>associated</u> subsidiary data comprise instructions causing the machine to perform operations comprising displaying the subsidiary data synchronous to the primary content data.

Claim 24 (cancel)

Claim 25 (currently amended):   The entertainment system of claim [[24]] 40, ~~further comprising:~~

~~reception logic~~ wherein the second controller is to receive ~~all of~~ the subsidiary data corresponding to a program of the primary content data prior to ~~beginning~~ receipt of the program; and

~~storage logic to control local storing~~ store ~~of~~ the subsidiary data corresponding to the program in the storage device.

Claim 26 (currently amended):   The entertainment system of claim [[24]] 40, wherein the storage device comprises a local nonvolatile storage medium.

Claim 27 (currently amended):   The entertainment system of claim [[24]] 40, wherein the second controller ~~synchronization logic~~ is further operative to:

determine an elapsed time of a program of the primary content data;

identify a portion of the subsidiary data in the storage device which corresponds to the program;

retrieve a piece of the portion of the subsidiary data which corresponds to the elapsed time of the program from the storage device; and

provide the retrieved piece to the display device synchronous to the elapsed time of the program.

Claim 28 (cancel)

Claim 29 (currently amended):   The entertainment system of claim [[24]] 40, ~~further comprising reception logic coupled to a remote server,~~ wherein the storage database includes an identification of a remote server from which subsidiary data may be retrieved and wherein the

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second controller ~~synchronization logic~~ is operative to request ~~that the reception logic retrieve~~ retrieval of the subsidiary data from the identified remote server.

Claim 30 (currently amended):   The entertainment system of claim [[24]] 40, wherein the subsidiary data comprises at least one of reference information regarding a program of the primary content data, biographical information regarding the actors, guests ~~and~~ or participants of a program of the primary content data ~~and advertisements~~.

Claim 31 (currently amended):   The entertainment system of claim [[24]] 40, wherein the ~~synchronization logic~~ second controller is operative to determine the identity of the primary content data in response to a change in the primary content data currently displayed.

Claim 32 (currently amended):   An ~~apparatus~~ entertainment system comprising:

a data receiver to receive primary content data from a ~~primary~~ first external source;

~~subsidiary data control logic, communicatively coupled to the data receiver, to receive subsidiary data from a subsidiary external source, wherein the subsidiary data is independent of and supplementary to the primary content data;~~

~~synchronization logic operative to determine the identity of the primary content data currently displayed; and~~

a storage database to store subsidiary data independent of and complementary to the primary content data, the storage database including a plurality of portions each including an identifier that indicates associated primary content data and a piece of the subsidiary data; and

~~storage/retrieval logic~~ a controller to determine whether subsidiary data ~~supplementing~~ corresponding to the currently displayed primary content data exists ~~by accessing a~~ in the storage database using ~~the determined~~ the identifier included in the primary content data ~~identity;,~~ and ~~wherein the synchronization logic is operative~~ to obtain the subsidiary data for display synchronous to the primary content data.

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Claim 33 (currently amended): The ~~apparatus~~ entertainment system of claim 32 further comprising ~~video/audio control logic~~ a second controller to combine the primary content data with the subsidiary data and forward the combined data to a display ~~or audio device~~.

Claim 34 (currently amended): The ~~apparatus~~ entertainment system of claim 32 ~~further comprising reception logic~~ wherein the controller is to provide received subsidiary data to the storage~~/retrieval logic~~ database.

Claim 35 (currently amended): The ~~apparatus~~ entertainment system of claim 32 ~~further comprising reception logic~~ wherein the controller is ~~user interface logic~~ to allow a user to interact with the storage~~/retrieval logic~~ database.

Claim 36 (currently amended): The ~~apparatus~~ entertainment system of claim 32 ~~further comprising programming database control logic~~ wherein the controller is ~~programming database control logic~~ to allow a user to access a programming guide.

Claim 37 (currently amended): The ~~apparatus~~ entertainment system of claim 32 wherein the ~~programming database control logic allows~~ controller is to allow a user to toggle enablement of the subsidiary data.

Claim 38 (new): The method of claim 7, further comprising obtaining the associated subsidiary data based on a second identifier associated with the primary content data.

Claim 39 (new): The method of claim 1, further comprising obtaining the associated subsidiary data based on a time period stored in the portion of the storage database, the time period identifying a given time in the primary content data.

Claim 40 (new):   An entertainment system comprising:

a first data receiver to receive primary content data from a primary external source;

a storage device to store subsidiary data independent of and complementary to the primary content data;

a first controller to receive the primary content data from the first data receiver and associated subsidiary data from a second controller and provide the primary content data and the associated subsidiary data to a display; and

the second controller coupled between the first controller and the storage device to obtain and forward the associated subsidiary data to the first controller, wherein the second controller is to obtain the associated subsidiary data from the storage device based on an identifier included with the primary content data.